

# ANNA LOCSIN

DESIGNER + ILLUSTRATOR



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## ABOUT ME

My name is Anna and I'm a graphic designer and illustrator in Calgary with over 10 years of experience in the design industry. My experience ranges from creating illustrations, presentations and social media content for WestJet to designing posters and annual reports for the United Nations. I also work as a freelance children's book illustrator.

## EDUCATION

### Bachelor of Design

Character Design

Alberta University of the Arts

2005-2009

## SKILLS

### Adobe Suite

- Illustrator
- Photoshop
- InDesign,
- After Effects
- Premiere
- XD

## LANGUAGES

- English
- Russian
- Japanese

## WORK EXPERIENCE

### Senior Designer + Illustrator

Oliver Agency | 2021 - Present

CLIENTS: ATB, WestJet, Swoop, 7/11

- Illustration & infographics
- Digital assets (web, email, social media, animation)
- Print assets (posters, signage, event collateral)
- Presentations

### Designer + Illustrator

Freelance | 2008 - Present

CLIENTS: Rogers Sports & Media, YMCA, United Nations, UNESCO, Holt Renfrew, Enform, Brulee Bakery, Epilepsy Association of Calgary, Lis Simon, Pixie Market

### Digital Storyteller

WestJet | 2019 - 2020

- Developed and executed strategy in effectively communicating Digital & Innovation's progress and accomplishments through different media
- Support senior leadership teams in strategic presentations and visual reports